

Elijah being taken up to heaven. A painted ceiling by Winter Carl Hansson, 1777—1805, in an old farmhouse near Rättvik.

Among the strangest blossoms of Swedish popular art are the paintings made a hundred years ago by peasant painters in the province of Darlecarlia, in the heart of Sweden. Their motifs were most often taken from the Old Testament, whose dramatic tales they pictured as happening in their own everyday surroundings. The naive art of the Dalecarlian painters flourished in a geographical isolation which has long been broken down. Yet in the midst of the busy present the past lives on in Sweden — the country which sends you this greeting from Scardinavia through RADIO SWEDEN.

We thank you for your reception report.

It has been checked and found to be correct.

Date of reception 15 27 requency With best wishes from RADIO SWEDEN

Singerely yours

Ebba Falh

THE KINGDOM OF SWEDEN

is one of the Scandinavian countries. It has rather more than 7 million inhabitants. The capital is Stockholm. Sweden's natural resources are iron ore, timber, arwater-power.

Did you know

that Sweden's Parliament is built on 500-year-old traditions,

that the safety match, dynamite, the ball-bearing, the Aga automatic lighthouse, the separator, and the steamturbine are Swedish inventions,

that expectancy of life in Sweden is 68 years,

that every Swede is X-rayed against tuberculosis,

that the founder of the Nobel Prize, Alfred Nobel, was a Swede,

that a seventh part of Sweden lies above the Arctic Circle.

Know more about Sweden through

RADIO SWEDEN

The International Service of
THE SWEDISH BROADCASTING CORPORATION
Stockholm, Sweden.

Mr. Murray Maune

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We thank you for your reception report.

It has been checked and found to be correct.

Date of reception 25 / frequency 7.7.2.5.

With best wishes from RADIO SWEDEN

Sincerely yours

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Stockholm, Sweden

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RADIO-TV
Allt om malio ach TV

treat och bilder



Mr. Murray Mann 3702 So. 17 th St. Omaha 8, Neber.

USA





LÄS röster i RADIO-TV

Alt om radio och TV

We thank you for your reception report which has been found to be correct and is hereby verified. Date of reception . L. 24. Frequency 15.27.5. kHz. Time 02.30.

With best wishes from Radio Sweden Sincerely yours,

Karin Brindt

01. 8 79 SVERIGE SILC. 3612 ACCORD

Carl Mann #711 5777 Ridgerien Prive SW Cedar Rapids, 10WA 52404 USA

Learn more about Sweden through RADIO SWEDEN

The International Service of
The Swedish Broadcasting Corporation
S-105 10 Stockholm 1 Sweden



We thank you for your reception report which has been found to be correct and is hereby verified.

Date or reception 1-8-206-1982

Frequency 1527-0kHz. Time 23.50

With best wishes from Radio Sweden International.

Sincerely yours,

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Learn more about Sweden through rapio swepen international

S-105 10 Stockholm, Sweden Free broadcasting schedule on request

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usa

"THIS IS RADIO SWEDEN"

The listener who hears that call somewhere on the shortwave band is listening to a transmission from Scandinavia's largest overseas broadcasting station.

Radio Sweden sends programmes daily in English, French, German, Spanish, Portuguese and Swedish. Short-wave transmissions are beamed towards many parts of the globe. At present there are seven beaming directions and the broadcasts can be heard every night all over the world. Each beamed transmission lasts between 1 and 1½ hours and includes always a Swedish and an Englishlanguage programme. Non-beamed short-wave transmissions and a midnight broadcast on the medium-waves are to be heard in Europe.

A listener to Radio Sweden receives the latest news from Sweden and Scandinavia, together with Swedish press comment on international affairs. Other programmes, features, etc., mirror daily life and developments in Sweden and seek to acquaint the listener with the music of the North.

Our aim is to present an objective view of Swedish life and culture, in an entertaining manner. The programmes are produced in Stockholm by a group of foreign reporters employed by the Swedish Broadcasting Corporation, which enjoys a monopoly of broadcasting and TV in Sweden.

Radio Sweden's two 100 kW transmitters are located at Hörby, in the plains of South Sweden.

Radio Sweden also produces programmes about Swedish life for the transcription service, which places them at the disposal of foreign radio stations.

Our mail department is always happy to get letters and reception reports from listeners overseas, acknowledging them with Radio Sweden's QSL card and fuller replies, where necessary.

through...
Radio Sweden...





The program producers of the North American service of Radio Sweden. Above, from left to right, Claude Stephenson, George James and Bengt Ljunggren. Left, Miriam Runfors.

Below, Radio Sweden's transmitter at Hörby, in the south of the country.



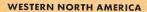
Radio Sweden's powerful 100 kW short-wave transmitters are situated at Hörby, on the plains of Skåne, South Sweden.

Our address is

RADIO SWEDEN · STOCKHOLM 7
SWEDEN

PRINTED IN SWEDEN ALLKOPIA 1957





Language Local time GMT (PST)

Swedish 6.15— 7.00 p.m. 02.15—03.00 English 7.00— 7.30 p.m. 03.00—03.30 Frequency: 11810 kc/sec. = 25,40 metres

EASTERN NORTH AMERICA

Language Local time GMT

 English
 9.00— 9.30 a.m. 14.00—14.30

 Frequency:
 17840 kc/sec. = 16,82 metres

 Swedish
 7.45— 8.30 p.m. 00.45—01.30

 English
 8.30— 9.00 p.m. 01.30—02.00

 Frequency:
 11810 kc/sec. = 25,40 metres

MEXICO & CENTRAL AMERICA

Language Local time GMT
(Mexico City)

Spanish 8.45— 9.30 p.m. 03.45—04.30 Frequency: 11810 kc/sec. = 25,40 metres The broadcast in *English* directed to Eastern North America can also be heard in Mexico and Central America.

SOUTH AMERICA

frequencies:

Language Local time GMT

Spanish 8.00— 8.45 p.m. 23.00—23.45 Portuguese 8.45— 9.30 p.m. 23.45—00.30 The programmes are broadcast on two

11705 kc/sec. = 25,63 metres 9620 kc/sec. = 31,19 metres

 Swedish
 9.45—10.30 p.m. 00.45—01.30

 Portuguese
 10.30—11.15 p.m. 01.30—02.15

 Spanish
 11.15—12.00 p.m. 02.15—03.00

 Frequency:
 11705 kc/sec. = 25,63 metres

AFRICA

 Language
 Local time
 GMT

 English
 GMT ± 2 h.
 17.45—18.15

 Swedish
 "
 18.15—19.00

 French
 "
 19.00—19.30

 Frequency:
 17840 kc/sec. = 16,82 metres



EUROPE

Language Local time GMT English GMT 20.00-20.30 Frequency: 7210 kc/sec. = 41,61 metres French 9.45—10.15 p.m. 20.45—21.15 Spanish 10.15—11.00 p.m. 21.15—22.00 Portuguese GMT 22.00-22.45 Frequency: 11705 kc/sec. = 25,63 metres German 12.00— 0.30 a.m. 23.00—23.30 French 0.30— 1.00 a.m. 23.30—24.00 English GMT 00.00-00.30

Frequency: 1178 kc/sec. = 254,7 metres

INTERVAL SIGNAL



Consists of the first notes of a song by the 18th century poet Bellman.

This folder is valid from March 1st to October 31st 1957

We reserve the right to make the changes in the schedule as may be necessary.

FAR EAST

Language Local time GMT

English 9.30—10.00 p.m. 12.30—13.00 Swedish 10.00—10.45 p.m. 13.00—13.45

The programmes are broadcast on two frequencies.

15240 kc/sec. = 19,69 metres

and during:

March-April 11880 kc/sec. = 25,25 metres May-August 17840 kc/sec. = 16,82 metres Sept.-Oct. 11880 kc/sec. = 25,25 metres

MIDDLE EAST

Language Local time GMT
English 7.15— 7.45 p.m. 16.15—

English 7.15— 7.45 p.m. 16.15—16.45 Swedish 7.45— 8.30 p.m. 16.45—17.30

The programmes are broadcast on two frequencies:

17840 kc/sec. = 16,82 metres

and during:

March-April 11705 kc/sec. = 25,63 metres May-August 15240 kc/sec. = 19,69 metres Sept.-Oct. 11705 kc/sec. = 25,63 metres

SOUTH ASIA

Language Local time GMT

English 8.15— 8.45 p.m. 14.45—15.15 Swedish 8.45— 9.30 p.m. 15.15—16.00

The programmes are broadcast on two frequencies:

15240 kc/sec. = 19,69 metres 17840 kc/sec. = 16,82 metres