



KDKA **Radio**

PITTSBURGH

Reception Verification Card

A. M. 50,000 Watts . . . 1020 Kilocycles . . Clear Channel

This Souvenir Card verifies your reception of Programs broadcast by the Pioneer Station. KDKA appreciates your interest and your reception reports . . . and renews its pledge . . . "Constantly to Strive Toward Perfection, in both Programming and Transmission".

For more than 35 years KDKA has enjoyed the steady and sturdy growth that goes hand-in-hand with Leadership . . . and, beginning with the first program, has made, through the years, many notable contributions to the Art of American Broadcasting.

The KDKA AM 718 ft. tower located at Allison Park, Pa.