

Crosley Broadcasting Corporation

WLW the nation's station

CROSLY SQUARE • 140 W. NINTH ST. • CINCINNATI 2, OHIO

16 September 1959

Mr. Murray Mann
3702 South 17th
Omaha 8, Nebraska

Dear Mr. Mann:

This is to verify and acknowledge your recent reception report of our Station WLW. This Station operates 24 hours each day, on an assigned frequency of 700 kilocycles (428.3 meters) and with the power of 50,000 watts.

Radio stations are dependent upon reception reports from their listeners for an insight into program preferences and transmitting conditions. Each letter WLW receives is carefully read and noted in order to follow as closely as possible the comments and suggestions contained. You can be sure your comments are appreciated.

In the future, we trust that you will continue to enjoy good reception of our Station WLW, and that our varied programs will always please and entertain you.

Very truly yours,

R. J. Rockwell
(per aff)

R. J. Rockwell
Vice President and
Director of Engineering

Station WLWT	100,000 watts	(TV) Channel 5
Stations WLWO (6 transmitters)	200,000 watts	International Broadcast Stations operated for the "Voice of America" on frequencies from 6080 to 21650 kilocycles.

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Radio and Television Stations

AM: WLW CINCINNATI
TV: WLW-T CINCINNATI • WLW-D DAYTON
WLW-C COLUMBUS • WLW-A ATLANTA