



# WSWW

1590 "TOP SPOT ON THE DIAL"

1000 WATTS

STUDIOS and OFFICES:

RADIO PARK  
PLATTEVILLE, WISCONSIN  
PHONE: PLATTEVILLE 2775

**SERVING SOUTHWESTERN WISCONSIN**

Feb. 1, 1960

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Mr. Maguire:

Thank you for your report on the reception of our station on Jan. 28, 1960. We've had some very good reports and we are always happy to hear from new places.

WSWW is located in Southwestern Wisconsin at Platteville and serves this area with local radio. We operate with a power of 1000 watts (Gates BC-1F transmitter) and a 200 foot radiator.

When you logged us we were checking frequency with Commercial Radio Monitoring Company of Kansas City which we do the fourth Thursday morning of each month.

Thank you for your report.

Yours very truly,

*Marc Karrmann*

Marc Karrmann  
Chief Engineer