

Utah's Golden
Gospel Giant!

KBBX

Centerville

Box 388

Salt Lake City, Utah 84110 • (801) 290-1142

October 30, 1979

Mr. Norman L. Maguire.
6105 Del Campo Place NE
Albuquerque, New Mexico 87109

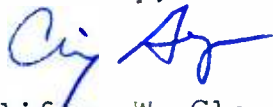
Dear Mr. Maguire:

Thank you for your letter of October first and I apologize for my delay in answering you...Your reception report was quite accurate and you were hearing our Spanish language program "Programma Toca Disco" with George Gonzales...Throughout the rest of the week we are programmed 100% religious and deviate only for the Spanish language blocks as there is no local Spanish language station to serve a population of more than 65,000 Latin American citizens and many more migrant workers.

KBBX is a 5KW daytime station with PSA of 500 watts from 6:00am local to local sunrise and operates at full power to local sunset...At the time of your reception our sign off was 6:45am.. We are licensed to Centerville, Utah, and serve an area from the southern extremity of Idaho through Provo, Utah, to include Salt Lake City, Ogden, and points east and west since we are non directional...I would suppose your reception was due to "skip" on our skywave as you are approximately the right distance for our primary skywave signal..

Thank you for your report and please excuse the typos as I am having difficulty with the period key on this typewriter and the other is in the shop.....

Sincerely,



Clifton W. Glasgow
Manager/CE

Represented Nationally By:
HAROLD S. SCHWARTZ
& ASSOC. INC.
6415 Sheridan Road
Chicago, Illinois 60626

K B B X

The Golden Gospel Giant

There's Only One!

and
BROADCAST ASSOCIATES
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Phoenix, Arizona 85004