

KSOX *Pride of the Valley*

1530 ON THE DIAL

March 31, 1952

Mr. Norman L. Maguire
434 North Maple
Albuquerque, New Mexico

Dear Mr. Maguire:

This will verify your report of receiving our station on March 5, 1952. The details in your letter were essentially correct.

We operate with a power of 50,000 watts daytime and 10,000 watts night on 1530 kilocycles using six 200-foot towers in our directional antenna system. Our transmitter is a Western Electric Doherty.

Our regular broadcast hours are from 5:45 a.m. to 11:30 p.m. week days and 6:30 to 11:30 p.m. on Sundays.

We appreciate your interest very much.

Very truly yours,

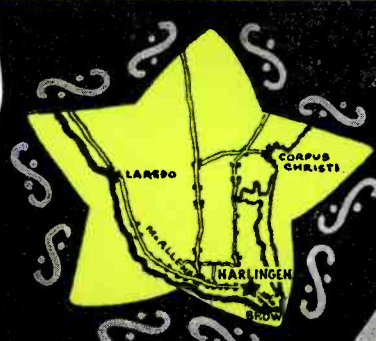
S. Harold Jones

Harold Jones
Chief Engineer

TEXAS
RIO GRANDE
VALLEY'S
ONLY
50,000
WATT
STATION

1519 W. HARRISON
P.O. BOX 1591

HARLINGEN
TEXAS



COVERS THE FOOT OF TEXAS