



LUBBOCK BROADCASTING COMPANY

DIAL 6376

::

BOX 1524

::

LUBBOCK, TEXAS

"KSEL CAN SELL
FOR YOU"

12 January, 1947

Dear Listener:

This is to verify your report of hearing our new RADIO STATION KSEL, on 16 November, 1946 from 2:15 AM to 2:50 AM Central Standard Time.

Your report is of vital interest to us and makes us feel very good to know that we are reaching out so well with 1000 watts on 950 kilocycles.

At the present, we are on the air with our regular broadcast programs during the day (Sunup to Sundown) The tone 800 CPS, which most of you have reported, is on from 5:25 AM to 5:40 AM Central Standard Time for our daily frequency checks with Kansas City, Mo.

Sorry this verification was not sent to you sooner, but hope you understand the difficulty of getting a new station on the air during these trying times.

Sincerely thanking you for your fine report, we are

Very truly yours,

Robert V. Smith
Chief Engineer,
For Management and Staff
K S E L

RH/dk

