

"RADIO ADVERTISING DOESN'T COST . . . IT PAYS"



KPEP *Radio Ranch*

P. O. BOX 1350
SAN ANGELO, TEXAS
TELEPHONE 26101

WALT LAWSON, MANAGER
MILTON DOVE, COMMERCIAL MGR.

February 4, 1960

Mr. Norman L. Maguire
1420 Columbia Drive NE
Albuquerque, New Mexico

Dear Mr. Maguire:

This letter is to verify your reception of KPEP...while not all of the program content you logged belonged to K-PEP...enough of it could be recognized to realize that you had heard some of our programming.

Sincerely,


Walt Lawson