

Yes, Pasadena is close to Houston, so close, in fact, that they have a common city limit. KIVL is located in the Southeast corner of Pasadena. Our main studios and transmitter are located in our own building at 1811 Pasadena, Boulevard. We normally operate from 6:00 A. M. until 12 Midnight, and operation from 8:00 A. M. until 8:00 P. M. is in Spanish. We are the principal Spanish outlet of the upper gulf coast. Our Latin American studios, as we call them, are located at 2903 Canal Street in Houston. We operate with 1000 watts non-directional during the daytime and 500 watts directional at night. We have a two tower directional array with the towers on a line 115° - 295° true. Our directional pattern gives us an effective radiated power of slightly more than 1 KW on the line 115° and about 350 watts on the line 295° . As best I can estimate, you are located approximately on the line of towers to the west which means that about 350 watts is being thrown in your direction. The difference in signal strength between us and KIBS is due to their night time directional array. They have a four tower "in line" array with the major lobe of radiation straight south, and a complete null to the north. The pattern is a "cardoid", and the way the pattern comes into the null in your direction, even though they are running 5 Kw, it is doubtful if the effective radiated power in your direction is more than 200 watts. So, apparently, you get about 150 watts more from us than from KIBS even though they are running 10 times the power we do at night.

The Henry's food market spot was correct except for one small error. It is 2020 Fulton Street rather than 2020 Cullen Blvd. The fact that you mentioned Cullen Blvd. indicates that you might be familiar with Houston. I wonder maybe could you have gone to the University of Houston which is located on Cullen Blvd.

I remember the portion of the program you describe. At that time yours truly was engineer, announcer, janitor, chief flunkey and anything else you can think of. The spot you heard at 4 o'clock was the last one I made. At four I turned it over to another engineer and I hit for the house and the sack. As for the missed break at 4:30, it just so happened that the boss was going on a fishing trip that morning and he was listening to the station. My relief has already been on the carpet about it.

We're always glad to hear from you boys and we'll always verify reception.

My best.

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