

RADIO STATION

KELP

The Paso Broadcasting Co., Inc.

HILLS BUILDING
106 Texas Street
EL PASO, TEXAS
Nov. 20, 1947

Mr. Norman L. Maguire
434 Maple, St.
Albuquerque, N. M.

Dear Sir:

It is indeed a pleasure to confirm your reception of KELP. It is daytime reports like yours that really give engineers of stations a thrill. You see we can tell just about our coverage from such reports. We have received a number of night reports from back east but yours is the first report in the day time that we could call real DX. To reach Albuquerque with 1000 watts on 920 is really doing something.

I was employed at KOB for two years nine months and realize that day time reception there is really a chore. Jim Stapleton W5AOE is out at the transmitter at KOB so run out and visit him really a swell fellow. Also several of the other fellows out there are Hams.

The equipment here is Raytheon RA-1000 running 1000watts into a 250' antenna with 240 radials 275' long. Sunday was a good day being wet here. This caused our efficiency to run 78%. So far we have had good luck with every thing and our coverage has been very good.

Thanks again for your report and if you are ever down this way be sure to drop in and look us over.

Very Best 73's,

Jesse M. Neil, Jr.
Jesse M. Neil, Jr.
Chief Engineer.