

800 KC 250 W
DAYTIME



KDDD

NORTH PLAINS BROADCASTING CORPORATION

TELEPHONE 2-4411 DUMAS, TEXAS

OFFICE OF MANAGER
TOM KRITSER

June 4, 1948

Mr. Norman L. Maguire
434 North Maple
Albuquerque, New Mexico

Dear Mr. Maguire:

Thank you for your reception report.

Our delay in answering your report has been due to a multitude of circumstances that are invariably connected with the opening of a new station.

In checking our program log, we find that your report is accurate and with this to be a verification. We're proud to know we reached that far.

Enclosed you will find our general rate card purely as a token of familiarizing you with K-triple-D. I hope you won't think we are trying to sell you time!

Sincerely,

Tom M. Kritser
General Manager

TMK:mr
Enc. 1