

# KCRS

Serving Sixteen West Texas Counties

Agriculture - Cattle - Oil - Sheep

**AFFILIATE**

Texas State Network

**MEMBER**

National Association of Broadcasters  
Broadcast Measurement Bureau

**MIDLAND, TEXAS**

15 December, 1947

**STUDIOS**

SCHARBAUER HOTEL  
Telephones 1080 & 1081

Mr. Norman L. Maguire  
434 North Maple  
Albuquerque, New Mexico

Dear Sir:

Thank you very much for your reception report concerning our frequency check of December 11th.

Your report tallies exactly with our log. We were on from 1:55 a.m. to 2:10 a. m. CST, and tone and call letters were as given in your report.

We are running 250 watts here, but will change to 5 kilowatts, 550 kc. sometime in January, and you should be able to log us on that frequency, as we will be directional with our major lobe on your azimuth.

Yours very truly,



Milton H. Sparks,  
Chief Engineer