

# RADIO STATION KCLR

1000 WATTS

1530 KCS.

RALLS, TEXAS

October 17, 1963

Mr. Norman L. Maguire  
1420 Columbia Drive NE  
Albuquerque, New Mexico

Dear Norman:

This letter will verify your reception of KCLR on October 14, as reported by your letter of that date.

Your report of the spot for Al Cooper Motor company and news and sign off announcements are correct.

We appreciate your report very much and I am sending you a coverage map of KCLR that you might find interesting.

KCLR went on the air on May 31, 1963. We have received a lot of reports of people listening on ordinary sets in Eastern New Mexico. You might also be interested in knowing that our farthest DX'er report has come from San Diego, California. Yesterday we received a report from Bloomfield, Colorado (near Denver). Our tower is in a lake which is dry now but when we first went on the air we had heavy rains which completely submerged the ground system, save maybe 30 wires. We have 320 wires in the ground, nearly a thousand pounds of copper. This could account for some of our good coverage.

If you are ever out this way, we would be happy for you to see our setup.

Yours truly,



Darrell Willis

Chief Engineer

Clear Channel Radio

LOCAL NEWS — TALENT — SPORTS