

**PHONE 7-7436** 

## JACKSON BROADCASTING COMPANY

STUDIOS - 416 POPLAR ST. JACKSON, TENNESSEE

FEBRUARY 9, 1955

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MR. NORMAN L. MAGUIRE 1420 Columbia Drive NE Albuquerque, New Mexico

DEAR MR. MAGUIRE:

RECEIPT IS ACKNOWLEDGED OF YOUR DX REPORT CONCERNING THE TESTING OF OUR TRANSMITTER AND OF OUR REGULAR PROGRAMS.

OUR ANTENNA IS A SHUNT FED TYPE: TRANSMITTER RCA-BTIA.

JACKSON, TENNESSEE IS LOCATED ABOUT HALF WAY BETWEEN MEMPHIS AND NASHVILLE, TENNESSEE. THE RELATIVE CONDUCTIVITY HERE IS VERY POOR AND WE ARE PROUD OF OUR WIDE COVERAGE, WHICH WE CONSIDER VERY GOOD IN RELATION TO OUR LOCATION.

 $\mathbb{W}\mathsf{E}$  shall appreciate your logging all our transmissions and tests in the future.

THANK YOU.

TRULY CHIEF ENG

HL:NCJ