

# WNAX

AFFILIATED WITH  
COLUMBIA BROADCASTING  
SYSTEM



FIRST AMONG  
C.B.S. STATIONS  
IN DAYTIME RURAL  
AUDIENCE

570 KC. - 5,000 WATTS DAY - 5000 WATTS NIGHT (CP)

## BROADCASTING COMPANY

STUDIOS AND OFFICES ALSO IN  
SIOUX CITY, IOWA

YANKTON, SOUTH DAKOTA

November 19, 1941

Mr. Norman L. Maguire  
600 N. University  
Albuquerque, New Mexico

Dear Mr. Maguire:

This is to acknowledge your letter of November 10th,  
concerning the reception of WNAX at Albuquerque.

The material submitted for verification checks with  
our program log and thus I wish to advise you that  
you were correct in reporting the reception of this  
Station.

We appreciate, very much, your taking the time to  
write to us and we're very glad to know that our  
signal reaches out as it does.

You'll be interested to know that some time next  
spring, if present plans materialize, WNAX will be  
broadcasting from the tallest tower in the Western  
Hemisphere. We will erect a 927-foot tower, if the  
steel is available and, thus, have the distinction  
of the tallest antenna in the Western Hemisphere  
and the second tallest in the World. Our engineers  
advise us that with the new antenna, we will prob-  
ably increase our coverage by about 40 percent.

I knew that this would be of interest to you and  
perhaps the members of your Club.

Sincerely yours,

WNAX BROADCASTING COMPANY  
.. A Cowles Station ..



Arthur J. Smith  
Program Director

AJS'mlk