

# wjmx



## ATLANTIC BROADCASTING COMPANY

EASTERN CAROLINAS, FROM THE HILLS TO THE SEA • 5000 WATTS AT 970

### FLORENCE, S. C.

July 11, 1947

Mr. Norman L. Maguire  
185 Williams Street  
Glastonbury, Connecticut

Dear Mr. Maguire:

This will serve as confirmation of your DX report and extend our thanks for your recent communication.

Our signal strength surprised even us and the results were very gratifying. You might be interested to know that we passed our R.I. and will begin program tests on our daytime schedule July 14th.

Again thanks for your report and best wishes for your continued good reception.

Sincerely yours,

ATLANTIC BROADCASTING COMPANY

A handwritten signature in blue ink that reads 'P. G. Sewell'.

P. G. SEWELL, Manager

PGS/SD