

PENNSYLVANIA BROADCASTING CO.
CHESTNUT STREET AT NINTH, PHILADELPHIA



PHILADELPHIA'S
PIONEER VOICE

January 8, 1943

Mr. Norman Maguire,
101 Hope Street,
Stamford, Connecticut.

Dear Mr. Maguire:

This is to verify your report on WIP's reception,
Thursday, January 7, 1943 from 11:30 a.m.
to 12:01 p.m.. The program
that you heard was Midday Melodies
broadcast over WIP 11 a.m. to 12 noon
daily and "Waltz Parade" at 12 noon.

WIP operates on 610 KC; 491.5 meters, using 5000
watts. May we thank you for your interest and hope
that you'll always find us 'QSA' and that you'll
be sending us more 'QSL's'.

Very truly yours,

Edward Wallis
EDWARD WALLIS

Director of Public Relations

EW/pl

THE GIMBEL BROADCASTING SERVICE