



Robert J. Wells

27 WEST MAIN
MEDFORD, OREGON
TELEPHONE 772-8600

December 16, 1962

Norman L. Maguire
1420 Columbia Dr., NE
Albuquerque, N. M.

Dear Mr. Maguire,

Thank you very much for the reception report of KSHA's ET-DX of Tuesday morning December 4, 1962. Your report coincides with our broadcast log for the time period of 12.20am to 12.44am PST.

KSHA began broadcasting April 7, 1962, and this was the first test coordinated with the NRC. I hope in the future to have several more such tests. KSHA is a member of the Pacific Adult Radio network, a sales organization, and will soon become a member of the Mutual network. We operate daytime only with 1000 watts. Our remotely controlled Gates BC1T transmitter feeds one 285' tower which has 120, 300' radials providing its grounding. We utilize Gates equipment throughout, but the bulk of our programming is provided by a Schafer 1200 series automation. KSHA features "quality" music on its regular schedule.

Enclosed is a coverage map of our four stations and some other information that you may be interested in. Should you ever be in our neighborhood, you are cordially invited to visit our station.

Barton Cronin
Barton Cronin
Program Director
KSHA.....
Member NRC