

STARK BROADCASTING CORPORATION

W C M W

317 W. TUSCARAWAS ST.

CANTON, OHIO

August 19, 1946

Mr. Norman L. Maquire
185 Williams Street
Glastonbury, Conn.

Dear Sir:

WCMW was very happy to receive your report of our test transmission into your territory on the morning of August 6, 1946. As this was our first week of being on the air, we are very grateful to the listeners that send us reports of our program transmission.


In checking over your program verification data with our master log, we find it to be entirely correct.

WCMW's transmitter is located about four miles north west of Canton on the Hills and Dales road. The antenna tower is 326 feet high. The ground surrounding it is ideal for radio transmission being slightly marshy and for about four feet underneath carries a constant water level. This is one of the reasons why WCMW's signals have been reaching out so far.

WCMW is a daytime station only and will operate between the hours of local sunrise and local sunset.

Yours sincerely,

STARK BROADCASTING CORPORATION


R. G. Lister
Vice President
and
General Manager

RGL::jd