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KEY BROADCASTING SYSTEM, INC.

OYSTER BAY, NEW YORK July 14, 1949



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Mr. Norman L. Maguire,
21 Vista Way,
Port Washington, N.Y.

Dear Sir:

I was browsing through the records and found that you had not had an acknowledgement on your letter of June 4th as having heard WKBS. Being an Engineer, I fully understand your desire for an acknowledgement of the stations that you log, so consider this an acknowledgement, though somewhat delayed. We had one from Tenafly, N.J. who stated that we were ~~was~~ as strong as WJRL, now 5,000 watts in New Jersey. The fellow probably didnt realize that WJRL has a four-Bay directive, which would account for us being comparable to them in strength at Tenafly. Our farthestst DX report is Elizabeth City, N.C. to the South and Northern Mass., to the north, with direct sales (P.I.) as far away as Hartford and Providence, Morristown and Peekskill. Reports indicate that we are rather strong up the Hudson River Valley.

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Cordially yours,

Lee Hallingworth, Pres.

P.S. Listen to the Port Washington hour.

