

1420 Columbia Drive NE
Albuquerque, New Mexico
December 19, 1961

Chief Engineer
Radio Station KARS
Belen, New Mexico

Dear Sir:

I had the pleasure of tuning your station, KARS, this morning while you were presenting your regular program schedule on 860 kilocycles. I would like to receive verification of my reception of KARS if this report agrees with your station log.

Program details: Mountain Standard Time

0755 P.M. News.

0757 Spot, Trimbley's Jewelry for fine watches.

News resumed.

0800 Trimbley's Jewelry advertisement.

Weather forecast.

0801 1/2 News alive at 55. 2 minutes after 8. You're in tune with powerful KARS in downtown Belen.

0802 1/2 Introduction, theme music.

"Good, good morning. Your host. . . ., with good Western music until 10 o'clock." Kenny Spring selection.

0805 Spot. Electrical gifts. Public Service Company.

"6 1/2 minutes after 8. 26 in Hub City." Selection.

0808 Spot. New Fords, Forrester Ford in Belen.

Jimmy Wakely selection.

0811 "Jimmy Wakely and all the gang. . . . "Winter Wonderland", Jimmy Wakely."

0814 Spot. Junior Stamp Redemption Center in Belen, Becker-Dalies Company in Belen. Selection.

0818 Spot. Sted's 5 & 10 in South San Pedro Shopping Center in Albuquerque. "Tell them that R.J. sent you. 19 minutes after 8. You're in tune with powerful K". Selection, "Silver and Gold".

0821 Spot. Whites Auto Store in downtown Belen.

Your signals were R5, S9. There was no fading, static or interference. My receiver was a Hammarlund HQ-129X using an 80-foot North-South antenna. The weather was fair and sunny with the temperature about 22°.

Have enjoyed listening to many of the Belen Eagle football game rebroadcasts earlier in the season just after you took the air. Hope that this report may be of interest to you and your staff and that I may have the pleasure of receiving a confirmation of my reception of KARS. Thank you very much.

Yours truly,


Norman L. Maguire

W6NKF