

ASHEBORO BROADCASTING COMPANY

INCORPORATED

Asheboro, North Carolina

1260 kc 1000 Watts

"THE FRIENDLY VOICE FROM =

THE CENTER OF NORTH CAROLINA"

November 19, 1948

Mr. Norman L. Maguire 434 North Maple Albuquerque, New Mexico

Subject: Confirmation of Reception.

Dear Mr. Maguire:

It gives me great pleasure to verify your report of reception of WCWR, Asheboro, North Carolina on November 12, 1948.

We operate with 1 kw on 1260 kc from 5:00 a.m. until local sunset E.S.T. with the exception of Sunday when we sign on at 7:30 a.m.

Our equipment is Raytheon throughout with the exception of microphones which are RCA and Western Electric and pickups which are Vestern Electric. Our tower is a 220 foot uniform cross section guyed Windcharger.

Thank you for your report.

Very truly yours,

ASHEBORO BROADCASTING COMPANY

Clyde C. Penny, Chief Engineer

d11