



WLOX Mississippi's Finest Radio Station

STUDIOS IN HOTEL BUENA VISTA OVERLOOKING THE GULF OF MEXICO



MUTUAL BROADCASTING SYSTEM

BILOXI, MISSISSIPPI

October 10, 1951

JIMMIE LOVE,
PRESIDENT
GENE TIBBETT,
GENERAL MANAGER

Norman L. Maguire
Albuquerque, N. Mex.

re: your letter of Oct. 1

Dear Sir;

Thank you very much for the report of reception that you have taken the trouble to send us. We appreciate this very much. It is of extreme interest to us to know that our station is carrying so far so well. Your report agrees with the station log in every detail.

We hope that you liked the program and will continue to listen to us whenever possible. WLOX normally signs off at midnight on weekdays, on Saturday nights however signoff is at 2:00 a.m.

Thanking you very kindly,

Joseph J. Gore Jr.
Joseph J. Gore Jr. (W40IH/5)
for WLOX Engineer