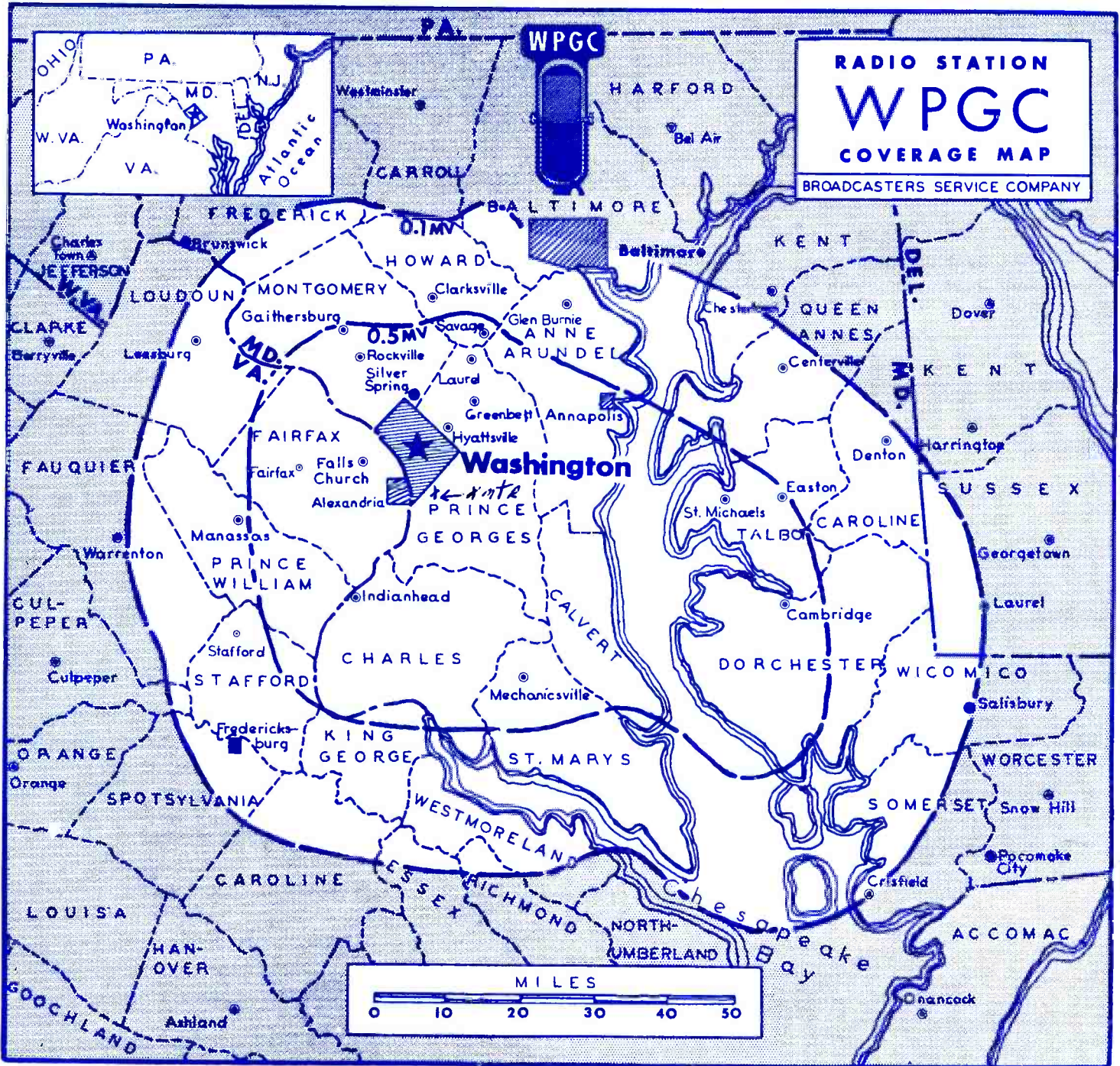


# WASHINGTON'S ONLY 10,000 WATT STATION



**NOW 10,000 WATTS--** *THE MOST POWERFUL INDIE*  
*IN WASHINGTON & MARYLAND!*

WPGC Market Data	
POPULATION (Metropolitan Area)	2,108,772
RADIO HOMES	525,413
FARM RADIO HOMES	19,302
AUTOMOBILE RADIOS	499,657
GROSS INCOME (\$)	3,602,296
RETAIL STORES	8,624
RETAIL SALES (\$)	2,794,882



WASHINGTON 19, D. C.  
JQrdn 8-6677