

"ADVERTISING THAT PAYS OFF"

FM

93.7 MC
16,500 W

KRXX

AM

1230 KC
250 W



"Clear as a Bell on FM"

Phone 700

SNAKE RIVER RADIO & TELEVISION CO., INC.

HOWARD H. CHAPMAN, Gen. Mgr.

455 SOUTH SECOND EAST STREET ● REXBURG, IDAHO

January 7, 1956

Mr. Norman L. Maguire
1420 Columbia Drive NE
Albuquerque, New Mexico

Dear Mr. Maguire:

This will verify your reception of KRXX
between 2:30 and 3:00 a.m. on January 2,
1956.

We are delighted to know that you could
read us. Thanks for your letter.

Best regards.

Cordially,

Gene Shumate
Owner

GS:aw

Affiliated with The Liberty Broadcasting System — The Network for American Free Enterprise

"OUR BUSINESS IS TO CREATE MORE BUSINESS FOR YOUR BUSINESS"

