

KLIX
TWIN FALLS, IDAHO



1000 WATTS
1310 KILOCYCLES
AMERICAN BROADCASTING CO.
©

SOUTHERN IDAHO BROADCASTING AND TELEVISION COMPANY

December 1, 1951

Norman L. Maguire
434 North Maple
Albuquerque, New Mexico

Dear Sir:

Thank you for your letter of November 20, telling us you had heard our station just prior to our sign off on 1340 kcs.

The program details were right.

In the very near future, we hope to be on 1310 kcs., so you can be looking for us there about December 15.

Sincerely,
KLIX IS KCLICKIN'

Lloyd James
Lloyd James

LJ