

KXEL
"The
Voice of
Agriculture"

Josh Higgins Broadcasting Company

50,000 Watts : Basic Blue Network : Clear Channel

Waterloo, Iowa
Oct. 12th, 1942

Norman L McGuire
600 N. University
Albuquerque, N.M.

Dear Mr. McGuire;

We are pleased to verify your fine listening report on our station KXEL Oct. 7th/42 and appreciate hearing from you and assure you that your report is highly gratifying to us considering the distance your reception was indeed fine.

We have checked your report with our program schedule and find it correct in every detail.

We will appreciate hearing from you again when ever convenient and so again thanking you, we are,

Very Sincerely
Josh Higgins Broadcasting Co.



Chris R. Rohde
Audience Mail