

RADIO STATION

ALLEN EMBURY
Vice-Pres. & Gen. Mgr.

KPIG



* *First in news - music - sports*

211 FIRST STREET S. W.
CEDAR RAPIDS, IOWA

Telephone 3-8265

Dear Norman,

We were glad to hear from you concerning our DX program of Feb. 15, 1954.

This is the first program for the DXers that has been put on since I have been chief engineer. It has proven to be very successful from mail that has been received.

I am sorry to hear that reception was bad for you. As an amateur I know how conditions can get.

The credit for the program is due Bob Gorsuch, a fellow DXer who asked me if I would be interested in putting on such a program. We hope to bring another to the air some time in the future.

Yours truly,

A handwritten signature in blue ink, which appears to read 'Alfred R. Morris'. The signature is written in a cursive style.

Alfred R. Morris
Chief Engineer