

1480 on Everybody's Radiol

Be Wise . . . Buy WYZE!



Greater South Broadcasting Co., Inc.
Suite 200, Henry Grady Building
ATLANTA 3, GEORGIA

Wherever You Go
. . . There's Radiol



JACKSON 4-3343

23 December 1957

Norman L. Maguire
1420 Columbia Drive, Ne
Albuquerque, New Mexico

Dear Sir:

We are pleased to verify your report of reception of our station on December 9, 1957. We have only recently discontinued the early morning hours, so that you received us at a good time.

Our equipment consists of a new Gates BC 5 P five kilowatt transmitter feeding a single vertical radiator with an overall height of 200 feet. The studio equipment is primarily RCA with Rust Remote Control system in use.

Thank you for your fine report and best wishes for continued good DX'ing.

Sincerely yours,

A handwritten signature in blue ink that reads 'R. L. Leake'.

R. L. Leake, Chief Engineer.

"5,000 WATTS OF SELLING POWER!"