



KWSO

Maple Leaf

BROADCASTING CO.

CENTRAL CALIFORNIA'S GOOD MUSIC STATION

TELEPHONE 4251 - P. O. BOX 366, WASCO, CALIFORNIA - TELETYPE: WASCO CAL 126

April 21, 1954

Norman L. Maguire
1420 Columbia Drive NE
Albuquerque, New Mexico

Dear Mr. Maguire:

Thank you for your letter. Your report of reception of our station corresponds to our log.

We are a 1000 watt station in the Southern San Joaquin Valley. Wasco has a population of about 7,000 in the city. It's a farming community about 28 miles from Bakersfield (you must have heard of that town because of the earthquakes).

KWSO programs classical, semi-classical music and religious programs. We are a daytime station, operating from sunup to sundown.

Sincerely,

E. L. Robertson

E.L. Robertson
Chief Engineer

dr

STUDIOS IN SHAFTER AND WASCO