

OWNED AND OPERATED BY
THE STUDEBAKER BROADCASTING COMPANY
JOHN W. STUDEBAKER, PRESIDENT

24-HOUR-A-DAY OPERATION
NEWS EVERY HOUR ON THE HOUR
250 WATTS - 1240 ON YOUR DIAL

KSON

San Diego's Public Service Station
TELEPHONE FRANKLIN 5175

JOHN GORDON STUDEBAKER
VICE PRESIDENT AND PROGRAM MANAGER

STUDIOS IN HOTEL MARYLAND
SAN DIEGO, CALIFORNIA

October 2, 1947

Mr. Norman L. Maguire
185 William Street
Glastonbury, Connecticut


Dear Mr. Maguire:

I wish to thank you very much for your letter of September 26 in which you indicate that you listened to Radio Station KSON at 1240 kilocycles.

I herewith verify the accuracy of your report concerning the program you listened to between the hours of 12:28 A.M. and 12:44 A.M..

Undoubtedly our drain basin tower site and our extensive ground system, which has direct contact with salt water, account largely for the rather remarkable efficiency of our station in propagating the signal.

Very cordially yours,


John Gordon Studebaker
Vice President and
Program Manager, KSON

JGS/lw