

# KSDA

RADIO REDDING

P. O. Box 1400  
REDDING, CALIFORNIA  
Telephone 600

# 1400

ON YOUR DIAL

RADIO BROADCASTERS

February 24, 1956

Mr. Norman L. Maguire  
1420 Columbia Drive, NE  
Albuquerque, New Mexico

Dear Sir:

Thank you for your letter of February 13, 1956, regarding reception of KSDA on the morning of the 13th, 1:25-1:32 AM.

Please be advised that your reception was correct, as verified from our official program log for that date. We are on 24 hour operation, except Tuesdays and Wednesdays, when our sign off is 12 Midnight.

We appreciate very much, your taking the time to let us hear from you, as we are particularly interested in how far we are getting out, since this ALL NIGHT "NIGHT OWL" show is fairly new. Thanks again,

Yours very truly,

RADIO STATION K S D A



Mrs. Lenora B. Arnold  
Traffic

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*Redding California: "Industry in a Jeweled Setting"*