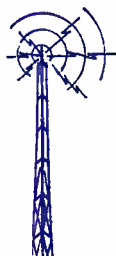


THE BIG
1000 WATTS
970 KC

OF THE DESERT
KCHV



25,000 WATTS
93.7 MC
KCHV

Doing the Work of Five Stations
FOR THE PRICE OF ONE

January 24, 1961

BOX 112
INDIO, CALIFORNIA

Mr. Norman L. Maguire
1420 Columbia Drive NE
Albuquerque, New Mexico

Dear Mr. Maguire:

This is to acknowledge receipt of your letter dated January 16, 1961, reporting details of your reception of our station "test" on January 16, 1961 from 12:30 to 12:46 A.M.

We wish to thank you for your cooperation with us in making this report.

Very truly yours,

I. E. Staples
General Manager

db