

# KACY RADIO

SANTA BARBARA  
VENTURA - OXNARD

GENERAL OFFICE  
P. O. BOX 1520  
OXNARD, CALIFORNIA

12/6/65

OXNARD — PH. 488-1013  
VENTURA — PH. 642-4576  
SANTA BARBARA — PH. 962-1113

MR. NORMAN MAGUIRE:

Thank you for your response to our test broadcast and please accept this letter as a verification of your reception. During the test period, KACY was operating on ten thousand watts full power, day pattern. Normal nighttime operation is at one thousand watts, night pattern.

KACY is a ten thousand watt station utilizing a four tower directional system, broadcasting from six am to midnight Sunday through Thursday and programming 24 hours on weekends. KACY is the pulse rated number one station in the Ventura, Santa Barbara area with coverage extending from the San Fernando Valley to Santa Maria. The KACY format is top forty (or in out case top 15 and 20) with hour and half hour news. Air personalities include Lee Richards, John Peters, Dick Haskey, Dan Ohse, Rick Hammond, Bill Sommers, and myself.

Again, thank you for your response; and if any additional information is required, please drop me a line and I'll be happy to reply.

Yours truly,

  
Johnnie Christian

Rpt. of 12/29/65