



P.O. BOX 2461 • SAN FRANCISCO 26, CALIF. • YUKON 2-7822

MUSIC DIAL 960

November 12, 1959

Mr. Norman L. Maguire 1420 Columbia Drive NE Albuquerque, New Mexico

Dear Mr. Maguire:

KABL-Music is pleased to verify your report of reception November 2, 1959, beginning at 0133 AM.

It may be of interest to you that KABL-Music received authorization and began using the present call letters on May 11, 1959. In conjunction with the change in call letters, there was a rejuvenation of programming, resulting in "GOOD MUSIC" for an ever-increasing audience, which we are glad includes you.

Our transmitter is a one-kilowatt Collins Model 20 T, operating into a single tower non-directional antenna. The transmitter site is on a small island at the west (Oakland) end of the "BayBridge." The studios are located in central Oakland at 464 19th Street, and are functioning 24 hours each day.

If in the future you are visiting Oakland, feel welcome to view the studio facilities that comprise KABL-Music, THE MEASURE OF QUALITY MUSIC.

Musically yours,

Howard Immecus Chief Engineer

KABL Music