

TENNESSEE VALLEY BROADCASTING CO., INC.

RADIO STATION WMSL

MUTUAL SAVINGS LIFE BUILDING

DECATUR, ALABAMA

May 11, 1940

1370 KILOCYCLES
250 WATTS

UNLIMITED TIME
PHONES 802 - 803 - 804

Mr. Norman L. Maguire
101 - Hope Street
Stamford, Connecticut

Dear DX Friend:

This will verify your report of reception of May 9, 1940. It is a real pleasure for us to transmit this verification and to thank you for your interest. The reports of DX fans and friends throughout the country are very helpful to us in checking carrier strength, directional characteristics, tone quality, modulation, etc.

WMSL is now housed in it's new quarters on the ground floor of the Mutual Savings Life Building. The front portion contains executive offices, reception room and an auditorium with a seating capacity of 125 while in the rear you will find a large main studio, small studio, control room, news room and transmitter room. Our 250 watt signal is fed to a Wincharger vertical 210 feet above the ground. Pictures will be available for a very small mailing fee in the near future.

We have no set DX schedule at the present but our monthly F.C.C. check comes regularly the second Thursday in each month from 3:15-3:30 A.M., C.S.T. We hope that you will tune in again soon.

Thanking you and with very best '73's, we are,

Cordially yours,

TENNESSEE VALLEY BROADCASTING COMPANY, INC.


~~XXXXXXXXXXXX~~ M. K. Vickrey, Pres. & Gen. Mgr.
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TRW:py