

# WORLDWIDE TV-FM DX ASSOCIATION

SERVING THE  
VHF-UHF DX  
ENTHUSIAST



Please reply to: Rolland L. Lindblade  
1017 N. 90th St. #2  
Omaha, Nebraska 68114

14 August 1975

Chief Engineer  
Radio Station KMBR  
Kansas City, Mo.

Dear Sir:

I am pleased to report reception of your station on 6 August 1975 from 9:25 AM to 9:45 AM CDT on 99.7 Mhz. As proof of reception I offer this log of items heard:

9:25 AM Programming in progress was Easy Listening music.

9:41 Station slogan: Feminine voice "Beautiful Music" male voice "Its yours from Stereo 100, Music, KMBR--Ad for Lake Air "The Executive Flying Service"--Ad for J.C. Penny--Ad for H. Salts, Fish and Chips.

9:43 KMBR weather forecast--Ad for Major Cadillac, 3200 Main--Ad for the Glenwood Manor Motor Hotel and dining in the Tudor Room, 9200 Metcalf, Overland Park, Kan.--Ad for Ward Parkway Center, 8600 Ward Parkway.

9:45 AM Easy Listening music.

It was a pleasure to hear KMBR for the first time this morning. I have been trying for your station since visting you in June. You were heard very well, in stereo, with intermitant interference from local KGOR on 99.9, must have been an extremely strong Tropo assist on this one. My equipment consists of a Heathkit AR 1302 AM&FM stereo receiver and FM rabbit ear antenna. I would also like to take this opportunity to thank you for the interesting tour you gave Marvin Robbins and me when we visited your station in June. It is not often that someone will take the time to explain the operation so thoroughly.

I would be pleased to hear from you in reply to this report, and to receive a letter of verification, stating the time and date of my reception. For your reply return postage is enclosed. If you have a coverage map that you can spare it would be greatly appreciated. I hope that this report has been of interest to you.

Sincerely,

*Rolland L. Lindblade*  
ROLLAND L. LINDBLADE

Rpt. No. F40-75

*Very pleased to hear from you. Is hard to receive KMBR thru dual close freq to KGOR. Ellis Longard Eng Super.*