

JULY 28, 1975

MR. ROLLAND L. LINDBLADE 1017 N. 90TH STREET (#2) OMAHA, NEBRASKA 68114

DEAR ROLLAND:

LET ME EXPLAIN THAT YOU HAVE WRITTEN AT AN UNUSUAL TIME, WE DON'T HAVE A CHIEF ENGINEER AT THE MOMENT. OUR CHIEF WAS HIRED BY A COMPETING STATION IN THE MARKET. HE IS CONSULTING US ON A FREE LANCE BASIS. SOMEHOW, THIS LETTER FELL-IN WITH THE NEWS DEPARTMENT'S MAIL, MAYBE, YOU'RE LUCKY BECAUSE I'M AN AVID DX'ER!'

YES, SUNDAY, JULY 20TH WAS AN UNBELIEVABLE DAY. I RECEIVED FM STATIONS FROM ILLINOIS, ARKANSAS, MINNESOTA, ALABAMA, AND BERMUDA. THE QUALITY WAS EXCEPTIONAL... AND I ONLY HAD A PORTABLE SONY RADIO (TFM-8000).

I WOULD LIKE TO CONFIRM YOUR RECEPTION REPORT. A QUICK CHECK OF THE PROGRAMMING LOG AND THE ANNOUNCER ON DUTY SHOW YOUR REPORT TO BE ACCURATE. WE HAD SOME OF THE MOST SEVERE THUNDERSTORMS EVER IN THIS PART OF CONNECTICUT ON THAT SUNDAY EVENING. JULY 20, 1975.

I WOULD BE INTERESTED TO KNOW WHAT STATIONS YOU RECEIVED IN THE CAROLINAS, VIRGINIA, AND MARYLAND.

ENCLOSED, IS A COPY OF OUR FM SALES BROCHURE, AM-FM RATE CARD, AND OSL CARD.

I WILL BE AT THE STATION FOR ANOTHER THREE WEEKS. I'LL BE RETURNING TO BOSTON UNIVERSITY FOR MY SENIOR YEAR IN THE SCHOOL OF PUBLIC COMMUNICATION. I SHALL CONTINUE TO SERVE AS A PROGRAMMING CONSULTANT FOR THE STATION. WE ARE CHANGING FORMATS ON FM...SWITCHING FROM M.O.R. TO SOFT ROCK (AUTOMATED).

THANK YOU FOR TAKING TIME TO WRITE. I LOOK FOWARD TO AN ANSWER. IF YOU WISH, YOU MAY WRITE ME EITHER HERE AT THE STATION (UNTIL AUGUST 22) OR AT MY HOME: 18 CASE ROAD, STAMFORD, CONNECTICUT, 06905.

BEST WISHES,

JOHN & KOSINSKI JR.

ACTING NEWS DIRECTOR WDJF-WMMM