



Mr. Rolland L. Lindblade
1017 N. 90th St. #2
Omaha, Nebraska 68114

March 25, 1977

ref: Rpt # 68-77

Dear Rolland,

This letter will confirm your reception report of WLKE on the morning of Saturday, March 19th, between 2:10 AM and 2:22 AM. We were conducting transmitter tests after installing some new components.

Glad you enjoyed our sign-off announcement. We thought that anyone dedicated enough to be DX-ing at that hour deserved something more than the ordinary. Letters we expected, but your phone call really caught us by surprize!

As you know by now, WLKE is a 1000-watt non-directional daytimer on clear channel 1170 KHz. Our format is "New Country" music for the entire broadcast day.

Our sister station is WGGQ-FM (99-Q), a 3000-watt 24-hour stereo rocker on 99.3 MHz. 99-Q is totally automated, using the Drake-Chenault music service.

I'd be glad to send a bumper sticker and coverage map, but we're out of both! Present ownership bought the station in September '76 and has made extensive technical improvements such as the Dorrough discriminate audio processor and the BL-40 Modulimiter for the AM, and the Orban Associates "Optimod" for the FM, so coverage has been considerably enhanced and we haven't had the time to arrange some new measurements. So, when new stickers and maps are printed up, I'll remember to send you some.

Thanks for your report, Rolland. Anytime you might be in southeastern Wisconsin, drop by for a tour. Waupun is about an hour west of Milwaukee.

Yours,
Mike Moran
Mike Moran
WLKE Engineering Dept.