

# WTAW

P.O. BOX 3008  
BRYAN, TEXAS 77801

THIS IS TO CONFIRM A RECEPTION  
REPORT FROM:

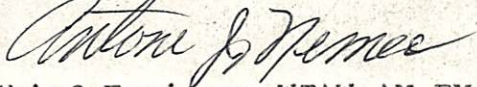
Mr. Rolland L. Lindblade

1017 N. 90th St. #2

Omaha, Nebraska 68114

TO VERIFY HIS RECEPTION OF WTAW AM  
ON 9 November 1974 AT 0107- 0132 C.S.T.

Thank you very much for the report.



Chief Engineer WTAW AM-FM

AM - 1000 watts non-directional  
Transmitter: Collins 30V2  
Antenna: Shunt-fed tapered, guyed  
tower. 222' high  
Location: Lat. 30 38' 05"  
Long. 96 21' 20"

FM - 3000 watts E.R.P.  
Transmitter: CCA 3000DS (stereo)  
Antenna: 3 bay circular polarized  
Height of antenna 275' above average  
terrain.

Rolland:

Thank you very much for the reception report. You are the second report we received from the last maintenance night. The first was from Oaklawn, Ill.

My next time for transmitter maint. will be Dec. 14, 1974. I will be signing on the AM transmitter about 1:05 AM C.S.T.

A true radio pioneer, WTAW was experimentally licensed in 1919, and became a standard broadcast station in 1922 . . . one of the nation's oldest broadcast facilities. Until October 1957, WTAW was a part of the Texas A&M College system. It is now a privately owned and completely independent Bryan business, serving Bryan, College Station and the entire Brazos Valley of Texas.

As the only Radio Station in this immediate area licensed for regional broadcasting, WTAW reaches a great portion of the State of Texas . . . extending the sphere of influence of Bryan far beyond its normal trade area. With an 0.5 MVM contour, virtually touching Houston, Austin and Waco, WTAW's actual signal reaches far beyond and into autos and homes well over one hundred miles from Bryan in all directions, covering the population center of Texas.

As Bryan's most powerful and far-reaching advertising medium, WTAW provides important area support for Bryan merchants interested in developing trade beyond the normal limits imposed by other media. In the immediate Bryan area WTAW's important signal strength advantage insures complete freedom from fading, interference, and lack of power to completely dominate the audience.

Having this area since 1919, WTAW's call letters are familiar to everyone . . . it's frequency is well known . . . and the consistent quality of its programming is traditional. WTAW is truly the "Voice of Aggieland", serving Bryan and College Station, the home of Texas A&M University.

