

AUXILLARY STUDIOS
IN LUBBOCK
P. O. BOX 10211
LUBBOCK, TEXAS 79408
A/C 806 - 762-1314

P. O. BOX 669
RALLS, TEXAS 79357
A/C 806 - 253-2623

KCLR, INC.

**CLEAR CHANNEL 5000 WATTS
1530 kcs
RALLS, TEXAS**

February 22, 1978

Mr. Rolland L. Linblade,
1017 N. 90th St., # 2
Omaha, Nebraska 68114

Dear Mr. Linblade:

Thank you for your letter of February 7th. Your reception, times and details are correct as you outlined them.

KCLR is a 5,000 watt daytime station onperating at 1530 Khz, with 1,000 watts at critical times. Ralls is located 28 miles N. E. of Lubbock, Texas. The FCC will not let me get my tower and transmitter any closer to Lubbock than Ralls. Our business is from Lubbock, and across the United States, as there are less than 10,000 persons in Crosby County, and less than 2,000 in Ralls. In fact we have "BACK TO THE BIBLE BROADCAST" with headquarters there in Omaha as one of our customers and have had them for more than 10 years, others are from Halifax, Nova Scotia to Los Angeles, from Omaha to Corpus Christi, Texas and points in between.

We have a Collins transmitter, a 142½ foot, non-directional tower located so that the ground system is in a small lake. Right now we are thawing out after a 12 inch snow,, which we are not used to.

Again many thanks for your letter.

Sincerely,
KCLR, INC.,



Franklin T. Wilson, President

P. S. We broadcast in English from sign on to 1 P. M. CST
From 1 P. M. til sign off in the Spanish Language. With in our coverage area there are 250, 000 Spanish Speaking citizens.