



**"Go ye into all the
world and preach the
Gospel . . ."**

K - W A M

"990 ON YOUR RADIO"

64 FLICKER ST. • 323-2679 • MEMPHIS, TENN.
P. O. BOX 12107


MR. LINBLADE:

I have received your letter concerning pick-up of our station on
20 February 1976.

From your description it appears that you received our sign on
for the day. We are a daytime all gospel station and feel that
our programming is the best in our area of coverage. This
particular segment is the Early Morning Gospel Get-together and
is hosted by our religious director, Jim Climer.

It is always a pleasure to hear from our listening audience
and even moreso to find that we have friends such as yourself
to keep us informed of long range reception. keep listening
and i hope we continue to please our listening friends.

Sincerely



Bill Travis
Chief Engineer.

*P.S. WE ALSO OPERATE A 100,000 WATT FM STATION
PROGRAMMING PROGRESSIVE COUNTRY AT A FREQ.
OF 101.1 MHz WITH THE SAME CALL LETTERS.*

Bill Travis