

# DX

## VERIFICATION OF RECEPTION

# DX

THIS WILL CONFIRM your report of 10/39/77, advising reception of KOB. Thank you for writing. You may be interested in the following facts:

### KOB-AM

#### ESTABLISHED

1922—One of America's Pioneer Radio Stations

#### POWER

Full 50,000 Watts Day and Night

#### FREQUENCY

770 KHz; Licensed Unlimited Time, Directional Night

#### TRANSMITTER

Alameda, New Mexico, 8½ miles north of Albuquerque

#### HOURS

24 Hours a Day, Mountain Time



### KOB RADIO AND TELEVISION

1430 Coal Ave., S.W. P.O. Box 1351  
Albuquerque, New Mexico 87103

### KOB-FM

1967—Most Popular in New Mexico

ERP 8.2 KW Horiz. and Vert.—Maximum Power

93.3 MHz Stereo

Atop Sandia Crest, 10,786 ft. above sea level, 4200 ft. above average terrain. Highest FM transmitter site in America!

24 Hours a Day, Mountain Time



(505)  
243-4411

### KOB-TV

1948—One of America's Pioneer TV Stations

27 KW Video; 5.4 KW Audio —Maximum Power

Low Band Channel 4; 66 to 72 MHz

Atop Sandia Crest, 10,832 ft. above sea level, 5800 ft. above Albuquerque. Highest TV transmitter site in America!

7:00 A.M. to Midnight,  
7 Days a Week

### AN INVITATION

Any time you are in our city, please drop by and inspect New Mexico's most modern broadcast center. You will be most welcome!

The Management  
KOB Radio & Television