

NR 08  
**K A H L**

**NORTH PLATTE, NEBR. 69101**

GREETINGS FROM KAHL — 1410 RADIO / NORTH PLATTE, NEBRASKA . . .

KAHL RADIO, a service of Dahl Broadcasting Co., Inc. of North Platte, serves a population of over 70 thousand people in Lincoln and neighboring counties in Central Nebraska, with a consumer spendable income of 219 million dollars per year and retail trade of 104 million dollars per year.

KAHL RADIO SERVES THIS RICH INDUSTRIAL AREA

Dear Rolland: Thank you for your reception report on KAHL, and we verify your report. We were calibrating the transmitter at the time you received us. KAHL operated omnidirectionally with 5,000 watts, as well as directionally at nite with 500 watts. I would imagine we were using the full power when you heard us. We have received reports from as far away as Calgary Canada when we were doing similar tests. Merry Christmas and happy holidays from KAHL to you, and keep up the good listening!

Nelson Dahl, Chief Operator



Clark Hord Printing — North Platte, Nebr.



POST CARD

Mr. Rolland Lindblade  
1017 N. 90th St. # 2  
Omaha, Nebraska 68114