

HAPPINESS IS

Telephones - Area Code 601
Bay Saint Louis - 467-5452
Gulfport - 452-4366



1190 on your Dial - 5000 Watts

WPUP

BAY BROADCASTING CORPORATION

POST OFFICE BOX ZZ

BAY SAINT LOUIS, MISSISSIPPI 39520

November 18, 1974

Dear Mr. Lindblade -

Thank you for taking the time to drop us a line or two. Your information was correct. We have been on the air about 11 months now. The people here have been behind us all the way. Our format is AOR (all over the road) no hard rock.

If you are ever down this way please do stop by and let us give you a 10¢ tour.

Thanks again
Don Moore, Mgr.