

*Donald F. Lee*

# KDEX

AM  
1590 kc

FM  
102.3 mc



DEXTER, MISSOURI

# Rate Schedule

ALL RATES NET TO STATION.

## WEEKLY PACKAGE

10-60 Second Anns. -----\$2.50 Ea.

20-60 Second Anns. -----\$2.35 Ea.

30-60 Second Anns. -----\$2.20 Ea.

10-30 Second Anns. -----\$1.75 Ea.

20-30 Second Anns. -----\$1.60 Ea.

30-30 Second Anns. -----\$1.45 Ea.

30-12 Second Ann. @.70-\$21.00

## KDEX 1590 KC 1000 WATTS COVERAGE MAP



*this is to verify  
reception of KDEX  
Jay Sigon G.M.*

*1:44 AM  
2/MARCH 195*