



PADUCAH BROADCASTERS, INC.

P. O. Box 450 Paducah, Kentucky 42001

Phone (502) 442-8231

Offices & Studios — 1700 N. 8th Street

"WHERE ADVERTISERS GET INSTANT RESULTS"

March 12, 1979



Rolland L. Lindblade
1017 N. 90th St. #2
Omaha, Nebraska 68114

Dear Rolland:

Thank you for your report of listening to WPAD AM 1560 Clear Channel from 4:42 until 4:45 a.m. on the morning of March 5, 1979, Central Standard Time.

Please consider this letter your verification.

The switch from WDXR became effective at 5:00 a.m. on February 16, 1979.

Some newspaper clippings and station information is enclosed.

We plan to upgrade the transmitting facilities quite a bit in the next few months, and would appreciate hearing from you from time to time as to the quality.

Present sign off is 12:07 midnight, except 2:07 a.m. on Friday and Saturday nights.

Thanks for writing.

Very truly yours,

Edward B. Fritts
President

EBF/sb

Enclosure

**WPAD-AM
NOW AT 1560
10,000 WATTS
(1,000 WATTS NIGHTS)**