

**KAY L**

**990**  
DAYTIME

**RADIO**

**101.5**  
FM FULL TIME

Park Building Phone 712-732-3520 Storm Lake, Iowa 50588

MAY 8, 1978

ROLLAND L. LINBLADE  
1017 N. 90TH STREET #2  
OMAHA, NEBRASKA 68114

DEAR MR. LINDBLADE:

THIS IS TO VERIFY YOUR RECEPTION REPORT OF MAY 5, 1978 AT 6:00 AM.

OUR FACILITIES ARE:

FREQUENCY: 990KHZ

TRANSMITTER: GATES BC 250 GY

OUT PUT: 250 WATTS

ANTENNA: 400 FOOT VERTICAL RADIATOR

OPERATION: DAYTIME (SUNRISE TO SUNSET)

THANK YOU FOR WRITING ,

SINCERELY YOURS,

ART BEAULIEU  
CHIEF ENGINEER

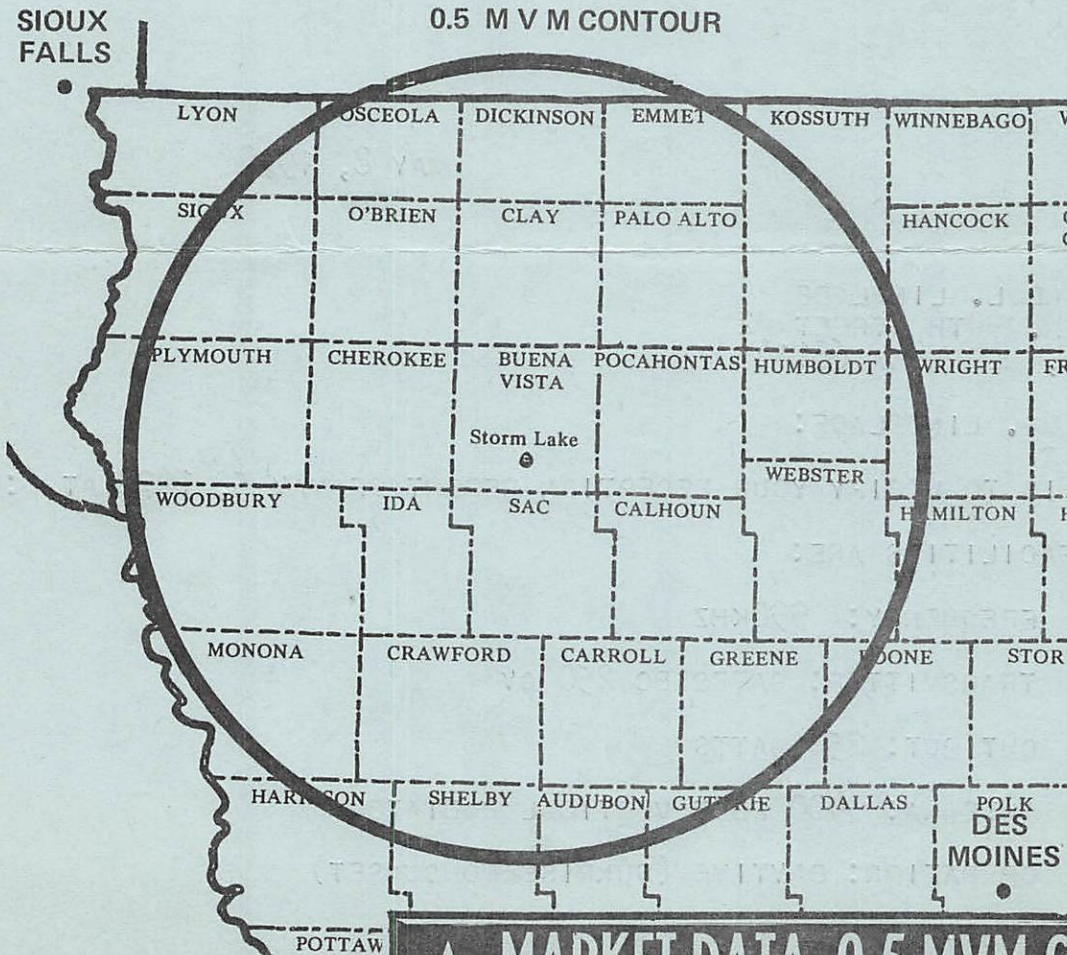


Storm Lake

IOWA

NORTHWEST IOWA BROADCASTING CO., INC.

# Serving ALL of Northwest Iowa since 1948!!



## ★ MARKET DATA: 0.5 MVM COVERAGE

	FARM	TOTAL
POPULATION	133,430	482,700
HOUSEHOLDS	28,981	174,630

**CONSUMER SPENDABLE INCOME 1976** \$2,698,000,000

**TOTAL RETAIL SALES 1976** \$1,709,000,000

★ SOURCE SRDS CONSUMER DATA 1977

<b>KAYL RADIO FACTS</b>
AM - 990 - 250 KH Daytime
FM 101.5 18,000 Fulltime
SALES PAUL BENSON
MANAGER CHUCK NEY
TELEPHONE 712-732-3520
STORM LAKE, IOWA 50588

OMAHA