

**RADIOPHONE BROADCASTING STATION**

**WOPI**

INCORPORATED

"THE VOICE OF THE APPALACHIANS"

STATE AND 22ND STREETS

BRISTOL, TENNESSEE-VIRGINIA

Dear WOPI Listener:

18 Feb. 1932

Thank you for your recent communication relative to receipt of our program. Any special number requested will be played, if possible; and any inquiry, order, or request for sample has been forwarded to the firm concerned and will receive prompt attention.

We are always glad to hear from our listeners, as the guiding influence of all our programs is what they say and write -- no mail coming into our office has more careful attention, or is more appreciated, than that received from our audience. All such letters, cards and telegrams are passed on to our program director, continuity writer and the musical staff; and are carefully read by all.

You might not consider your individual comments of our programs important, but we do. So please write us any time you have a suggestion. Constructive criticisms are always welcomed as we are anxious to broadcast the programs you most appreciate -- and of course we have no way of knowing what you prefer if you do not tell us.

Naturally, it is hard to please everyone -- to be more exact, it is impossible. But we do try, by presenting varied programs, and by constantly trying to improve them.

We are striving to make this station a real and valuable asset to this great Appalachian Section, and are always glad to cooperate in every civic, charitable and religious enterprise for the betterment of the territory which we serve.

We shall be glad to have you visit the station any time -- we always take pleasure in showing our friends thru the studio and control room. Our present daily broadcasting schedule is from 7:00 AM to 2:00 PM and from 4:00 PM to 9:00 PM.

Again thanking you for your comments, and trusting that you will continue to enjoy our programs, we remain,

Most sincerely yours,

Mr. Stuart B. Leland,  
82 St. John Place,  
New Canaan, Conn.

Radio Station WOPI

By

*C. G. Cruikshank*

C. G. Cruikshank, Sec.

Glad to verify your report  
of reception on 2/16/32.

WOPI  
*C. G. Cruikshank*