

Radio Station

W E S G

ELMIRA, NEW YORK

Executive Offices  
MARK TWAIN HOTEL, ELMIRA, N. Y.  
TELEPHONE—DIAL 5959

Broadcasting Studios  
MARK TWAIN HOTEL, ELMIRA, N. Y.  
CORNELL UNIVERSITY, ITHACA, N. Y.

October 8, 1932

Mr. Stuart B. Leland  
82 St. John Place  
New Canaan, Conn.

Dear Mr. Leland:

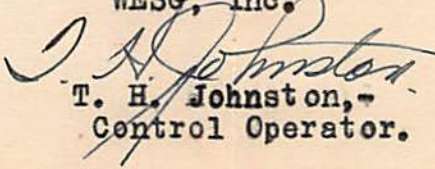
On behalf of the writer and the personnel of WESG, I wish to thank you for your verified reception report of our station.

A few words about the station to clarify in your mind our location. The call letters of this station up to October 2, 1932 were WEAI, owned and operated by Cornell University at Ithaca, New York. On October 2nd., the call letters were changed to WESG and broadcasts were started from the new studios in the Mark Twain Hotel. The wave length and the frequency were not changed. The frequency remains 1270 kc. The transmitter remains in its original location, at Ithaca, New York and we transfer programs from this point to the transmitter of American Telephone and Telegraph lines.

At the present time, we do not have a DX program planned. However, if we should decide to have a DX program, we will be pleased to let you know the date and the hour scheduled so that you might try and pick us up. Our broadcast schedule at present is confined to daylight hours. We are on the air from 8 to 8:15 A.M. each morning excepting Sunday, with a news broadcast from the editorial rooms of the Elmira Star-Gazette. At 8:15, we leave the air and return at 9:30 and remain on the air until 5:30 P.M., during the month of October. As it gets later in the season, our sign-off time advances and during December, we will be off the air at 4:30 P.M.

Again thanking you for your reception report, we are

Very truly yours,  
WESG, Inc.

  
T. H. Johnston,  
Control Operator.

THJ-GM